

CBCS SCHEME

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BAU501

Fifth Semester B.E./B.Tech. Degree Examination, Dec.2025/Jan.2026

Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

*Note: 1. Answer any FIVE full questions, choosing ONE full question from each module.
2. M : Marks , L: Bloom's level , C: Course outcomes.*

Module – 1			M	L	C
Q.1	a.	Explain the characteristics of management.	10	L2	CO1
	b.	Define Planning. Explain general steps involved in planning.	10	L1	CO1
OR					
Q.2	a.	With a flowchart, explain the steps involved in Decision making.	10	L2	CO1
	b.	Briefly explain the scope of management.	10	L2	CO1
Module – 2					
Q.3	a.	What is Organization? Explain the principles of organization.	10	L1	CO2
	b.	Explain, briefly steps involved in selection process.	10	L2	CO2
OR					
Q.4	a.	Explain Herzberg's two factor theory.	10	L2	CO1
	b.	What are the different types of organization? Explain any two.	10	L1	CO1
Module – 3					
Q.5	a.	Discuss the problems faced by the entrepreneur and give the steps for capacity of Building Entrepreneurship.	10	L2	CO3
	b.	Define Entrepreneur. Explain the functions of an Entrepreneur.	10	L3	CO3
OR					
Q.6	a.	Define Social Audit. Explain Advantages and disadvantages of Social Audit.	10	L3	CO4
	b.	Explain the Social Responsibility with Respect to the Employees.	10	L3	CO4
Module – 4					
Q.7	a.	What are the sources of capital for Early stage technology companies?	10	L3	CO4
	b.	Explain the issues facing financial management.	10	L3	CO4
OR					
Q.8	a.	What is Business Organization? Explain the forms of Business Organization.	10	L2	CO3
	b.	Explain Marketing Management Issues in SSE.	10	L3	CO3
Module – 5					
Q.9	a.	Explain the Roles of Small Scale Industries in the development of Indian Economy.	10	L3	CO5
	b.	Explain the objectives and functions of SISI and KSFC.	10	L2	CO5
OR					
Q.10	a.	Briefly, explain the Impact of WTO on Small Scale Industries.	10	L2	CO5
	b.	Explain the general problems faced by the SSI sector in our country.	10	L2	CO5
