

CBCS SCHEME

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BAE/BAS501

Fifth Semester B.E./B.Tech. Degree Examination, Dec.2025/Jan.2026 Aviation Management

Time: 3 hrs.

Max. Marks: 100

*Note: 1. Answer any FIVE full questions, choosing ONE full question from each module.
2. M : Marks , L: Bloom's level , C: Course outcomes.*

Module – 1			M	L	C
Q.1	a.	Describe the seven habits of highly effective people.	10	L2	CO1
	b.	List out the characteristics of quality leader.	10	L2	CO1
OR					
Q.2		Briefly explain the concept of Deming Philosophy.	20	L2	CO1
Module – 2					
Q.3	a.	Describe the types of problem encountered in continuous process improvement.	10	L2	CO1
	b.	Describe how bench marking can be used to improve both efficiency and effectiveness. List the advantages of using benchmarking.	10	L2	CO1
OR					
Q.4	a.	Explain the concept of problem solving method with PDCA cycle.	12	L2	CO1
	b.	Discuss the four primary improvement strategies.	8	L1	CO1
Module – 3					
Q.5	a.	List and explain the different types of teams.	12	L1	CO2
	b.	Discuss the benefits of employee involvement.	8	L1	CO2
OR					
Q.6	a.	Explain the six most important factors that influence consumer purchase.	10	L2	CO2
	b.	How do employee satisfaction relate to customer satisfaction?	10	L1	CO2
Module – 4					
Q.7	a.	Explain how the growth of Airlines business in 21 st century does.	10	L2	CO3
	b.	Analyze the strategies for airport sustainability initiatives.	10	L2	CO3
OR					
Q.8	a.	What are the essential elements in airport manager and public relations? Also discuss the ownership structures of airport.	12	L2	CO3
	b.	Describe the importance of airport capacity planning.	8	L2	CO3
Module – 5					
Q.9	a.	Describe the emerging trends in management with one case study analysis.	12	L2	CO5
	b.	Discuss the benefits and challenges of implementing an ERP system in aviation management.	8	L2	CO5
OR					
Q.10	a.	Elaborate the management of the integrated aviation value chain.	8	L2	CO5
	b.	Discuss the step about the approaches followed in airline advertising and sales promotion in aviation industry.	12	L2	CO5
