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18MBA26

~~First~~ <sup>Second</sup> Semester MBA Degree Examination, June/July 2019

## Entrepreneurship Development

Time: 3 hrs.

Max. Marks:100

Note: 1. Answer any FOUR full questions from Q.No.1 to 7.  
2. Q.No. 8 is compulsory.

1. a. Differentiate between 'Intrapreneur' and 'Entrepreneur'. (03 Marks)  
b. Explain marketing aspects of a business plan. (07 Marks)  
c. Discuss the role of entrepreneurship in economic development. (10 Marks)
2. a. What do you mean by social entrepreneurship? (03 Marks)  
b. Explain the qualities of an entrepreneur that makes are successful. (07 Marks)  
c. Explain the latest industrial policy of government of India. (10 Marks)
3. a. Elaborate 'Make in India'. (03 Marks)  
b. Draw a schema of business plan and explain. (07 Marks)  
c. Explain the venture capital process. (10 Marks)
4. a. Explain feasibility study. (03 Marks)  
b. Explain the functions and services extended by NABARD. (07 Marks)  
c. Discuss the strategies for improving the capability of family business. (10 Marks)
5. a. Write a short note on the need for development of rural entrepreneurship. (03 Marks)  
b. Explain the barrier to international trade. (07 Marks)  
c. Examine the responsibility and rights of a family shareholder of the family business. (10 Marks)
6. a. What do you mean by Single Window System? (03 Marks)  
b. What is a business plan? What are its advantages? (07 Marks)  
c. Explain the strategies to enter into international business. (10 Marks)
7. a. Mention the types of family business. (03 Marks)  
b. Explain the importance of international business to the firm. (07 Marks)  
c. Define entrepreneur. Explain the functions of an entrepreneur. (10 Marks)