

BME/BSA/BMT/BAG501

Fifth Semester B.E./B.Tech. Degree Examination, Dec.2024/Jan.2025 Industrial Management and Entrepreneurship

Time: 3 hrs.

USN

Max. Marks: 100

Note: 1. Answer any FIVE full questions, choosing ONE full question from each module. 2. M : Marks, L: Bloom's level, C: Course outcomes.

a. b. a.	Define Management. Describe its key functions. Explain the modern management approaches. OR	10 10	L1 L2	CO1 CO1
a.	OR	10	L2	CO1
	Explain the steps involved in the decision – making process.	10	L2	CO1
b.	Differentiate between Strategic and Tactical planning.	10	L2	C01
	Module – 2			
a.	What is the purpose of Organization? Compare the functional type with line type organizational structure.	10	L3	CO2
b.	Explain how each stage of staffing process contributes to the overall effectiveness of staffing.	10	L2	CO2
	OR			
a.	Explain the role of communication in achieving effective coordination.	10	L2	CO2
b.	Explain the various monitoring techniques used in a sound controlling.	10	L2	CO2
	Module – 3			
a.	Describe the qualities of an Entrepreneur.	10	L1	CO2
b.	What are the barriers of Entrepreneurship?	10	L1	CO2
	OR			
a.		10	L2	CO2
b.	Explain the various stages of Entrepreneurship processes.	10	L2	CO2
	Module – 4			
a.	What are the characteristics of Small Scale Industries?	10	L1	CO3
b.	Explain the impact of Liberalization , Privatization and Globalization on Small Scale Industries (SSI's).	10	L2	CO3
	OR			
a.	Compare General Agreement on Traffs and Trade (GATT) with World Trade Organization (WTO) in International trade.	10	L2	CO3
	 b. a. b. a. b. a. b. 	Module – 2 a. What is the purpose of Organization? Compare the functional type with line type organizational structure. b. Explain how each stage of staffing process contributes to the overall effectiveness of staffing. OR a. Explain how each stage of staffing process contributes to the overall effectiveness of staffing. OR a. Explain the role of communication in achieving effective coordination. b. Explain the various monitoring techniques used in a sound controlling. Module – 3 a. Describe the qualities of an Entrepreneur. b. What are the barriers of Entrepreneurship? OR a. Differentiate between Entrepreneur and Intrapreneur. b. Explain the various stages of Entrepreneurship processes. Module – 4 a. What are the characteristics of Small Scale Industries? b. Explain the impact of Liberalization , Privatization and Globalization on Small Scale Industries (SSI's). OR a. Compare General Agreement on Traffs and Trade (GATT) with World	Module – 2 a. What is the purpose of Organization? Compare the functional type with line type organizational structure. 10 b. Explain how each stage of staffing process contributes to the overall effectiveness of staffing. 10 a. Explain the role of communication in achieving effective coordination. 10 b. Explain the role of communication in achieving effective coordination. 10 b. Explain the various monitoring techniques used in a sound controlling. 10 b. Explain the various monitoring techniques used in a sound controlling. 10 b. What are the barriers of Entrepreneurship? 10 b. Explain the various stages of Entrepreneurship? 10 b. Explain the various stages of Entrepreneurship processes. 10 b. Explain the various stages of Small Scale Industries? 10 b. Explain the impact of Liberalization , Privatization and Globalization on Small Scale Industries (SSI's). 10 compare General Agreement on Traffs and Trade (GATT) with World 10 10	Module – 2 a. What is the purpose of Organization? Compare the functional type with line type organizational structure. 10 L3 b. Explain how each stage of staffing process contributes to the overall effectiveness of staffing. 10 L2 a. Explain the role of communication in achieving effective coordination. 10 L2 b. Explain the role of communication in achieving effective coordination. 10 L2 b. Explain the various monitoring techniques used in a sound controlling. 10 L2 b. Explain the various monitoring techniques used in a sound controlling. 10 L1 b. Explain the various monitoring techniques used in a sound controlling. 10 L1 b. Explain the various stages of an Entrepreneur. 10 L1 b. What are the barriers of Entrepreneurship? 10 L1 core 00 10 L2 definition the various stages of Entrepreneurship processes. 10 L2 definition the characteristics of Small Scale Industries? 10 L2 definition the impact of Liberalization , Privatization and Globalization on Small Scale Industries (SSI's). 10 L2 definition the impact of Liberalization on Traffs and Trade (GATT) with World 10 L2

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	b.	What are the steps involved in starting a Small Scale Industries?	10	L1	CO3
		Module – 5			
Q.9	a.	Explain the role of District Industries Centres (DIC's).	10	L2	CO3
	b.	Write about NSIC (National Small Industries Corporation).	10	L2	CO3
		OR	l		
Q.10	a.	Write about Project Formulation Process.	10	L2	CO3
	b.	Write about selection of project.	10	L2	CO3