

--	--	--	--	--	--	--	--	--	--

## Fifth Semester B.E./B.Tech. Degree Examination, Dec.2024/Jan.2025

### Engineering Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

*Note: 1. Answer any FIVE full questions, choosing ONE full question from each module.  
2. M : Marks , L: Bloom's level , C: Course outcomes.*

Module – 1			M	L	C
Q.1	a.	Explain briefly the Management Functions.	10	L2	CO1
	b.	Discuss in detail roles of Manager.	10	L1	CO1
OR					
Q.2	a.	What are limitations of planning? Give any five differences between strategies planning and tactical planning.	10	L1	CO1
	b.	Explain the process of decision making.	10	L2	CO1
Module – 2					
Q.3	a.	What is an organization? Explain the characteristics, process of an organization.	10	L1	CO2
	b.	Differentiate between recruitment and selection. Describe the steps involved in the selection process.	10	L1	CO2
OR					
Q.4	a.	What is meant by departmentalization? List and explain different bases for departmentalization.	10	L1	CO2
	b.	Define committees. List and explain different types of committees.	10	L1	CO2
Module – 3					
Q.5	a.	Define leadership and explain important characteristic of leadership.	10	L1	CO3
	b.	Explain different techniques of coordination.	10	L2	CO3
OR					
Q.6	a.	What is social audit? What are its benefits and limitation?	10	L1	CO3
	b.	Discuss the social responsibilities of business towards different groups.	10	L1	CO3
Module – 4					
Q.7	a.	Explain the evolution of the concept of entrepreneurship.	10	L2	CO4
	b.	List and explain different types of Entrepreneurs.	10	L1	CO4
OR					
Q.8	a.	Discuss the concept of entrepreneurial mobility, focusing on its types.	10	L1	CO4
	b.	What are the emerging business opportunities in India, how does demographic trends contribute to their growth.	10	L1	CO4
Module – 5					
Q.9	a.	Explain purpose and contents of business plan.	10	L2	CO5
	b.	Define SSI. Enumerate various objectives of SSI.	10	L1	CO5
OR					
Q.10	a.	Write a note on Single Window DIC agency.	10	L1	CO5
	b.	List and explain all the services provided by SIDBI.	10	L1	CO5