

CBCS SCHEME

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21AU61

Sixth Semester B.E./B.Tech. Degree Examination, Dec.2024/Jan.2025 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Discuss briefly the different levels of Management. (10 Marks)
b. Discuss the various functions of Management. (10 Marks)

OR

- 2 a. Write difference between strategic planning and tactical planning. (05 Marks)
b. What is Planning? Discuss briefly the nature and importance of planning. (05 Marks)
c. Discuss the steps involved in the planning process. (10 Marks)

Module-2

- 3 a. Explain briefly the steps involved in the recruitment and selection process. (10 Marks)
b. Discuss briefly the nature and purpose of Organization. (05 Marks)
c. Write the types of Organization and explain the Line type organization with a simple line diagram. (05 Marks)

OR

- 4 a. List and explain the essentials of Sound Control System. (10 Marks)
b. Discuss the Maslow's theory of Motivation with a neat diagram. (10 Marks)

Module-3

- 5 a. Define the term Entrepreneur. Discuss briefly the functions of an Entrepreneur. (10 Marks)
b. Discuss briefly the characters of an Entrepreneur. (05 Marks)
c. Discuss any five barriers of Entrepreneurship. (05 Marks)

OR

- 6 a. Discuss types of Entrepreneur. (10 Marks)
b. Briefly explain various stages in Entrepreneurial process. (10 Marks)

Module-4

- 7 a. Discuss the challenges faced by the start – up Enterprises. (10 Marks)
b. Briefly explain the forms of Business Organization and what are the features of single ownership of organization. (10 Marks)

OR

- 8 a. Discuss the steps to be followed for preparation of Business Plan for grants, loans and venture capital. (10 Marks)
b. Discuss briefly the project management and marketing management issues in Small Scale Enterprises (SEE). (10 Marks)

Module-5

- 9 a. Discuss briefly the steps involved in setting up a Small Scale Industries (SSI). (10 Marks)
b. Define Small Scale Industry (SSI) and state the characters and objectives of SSI. (10 Marks)

OR

- 10 a. Explain the objectives and functions of DIC single window and SISI / MSME. (10 Marks)
b. Write the characteristics of partnership firm and list its advantages and disadvantages. (10 Marks)
