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## Fifth Semester B.E./B.Tech. Degree Examination, Dec.2024/Jan.2025

### Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

*Note: 1. Answer any FIVE full questions, choosing ONE full question from each module.*

*2. M : Marks , L: Bloom's level , C: Course outcomes.*

Module – 1			M	L	C
Q.1	a.	Describe the functional areas of Management with suitable figure.	10	L3	CO1
	b.	Explain the various levels of Management.	10	L2	CO1
<b>OR</b>					
Q.2	a.	Discuss the Hierarchy of plans with a relevant figure.	10	L2	CO1
	b.	Explain the steps in planning and planning premises.	10	L3	CO1
Module – 2					
Q.3	a.	Describe the principles of Organization.	10	L1	CO1
	b.	Discuss the functions of Staffing.	10	L2	CO1
<b>OR</b>					
Q.4	a.	Explain the essentials of a sound control system.	10	L1	CO1
	b.	Explain the importance of communication.	10	L4	CO1
Module – 3					
Q.5	a.	Explain the functions of an Entrepreneur.	10	L3	CO2
	b.	Describe the barriers of Entrepreneurship.	10	L2	CO2
<b>OR</b>					
Q.6	a.	Explain the various stages in Entrepreneurial process.	10	L4	CO2
	b.	Discuss the role of Entrepreneurs in economic development in industry.	10	L2	CO2
Module – 4					
Q.7	a.	Discuss the preparation of business plan for grants , loans and venture capital.	10	L4	CO3
	b.	Explain the sources of capital for early stage technology companies.	10	L3	CO3
<b>OR</b>					
Q.8	a.	Explain the Project Management issues in SSE.	10	L3	CO3
	b.	Discuss the Marketing Management issues in SSE.	10	L3	CO3

Module – 5					
Q.9	a.	Explain the advantages of Small Scale Industries.	10	L1	CO4
	b.	Explain the steps to start a Small Scale Industries.	10	L2	CO4
OR					
Q.10	a.	Explain the characteristics of Partnership with the help of a case study.	10	L4	CO4
	b.	Explain the advantages and disadvantages of Partnership.	10	L1	CO4

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