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18EE51

Fifth Semester B.E. Degree Examination, July/August 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions.

- 1
 - a. Define Management. Write various characteristic of management. (06 Marks)
 - b. Distinguish between standing plans and single use plans in an organisation with examples. (06 Marks)
 - c. Briefly explain the steps in decision making. (08 Marks)
- 2
 - a. Briefly explain the various levels and skills required at different management level. (06 Marks)
 - b. What is Scientific Management? Explain briefly. (06 Marks)
 - c. Discuss the importance of Planning. (08 Marks)
- 3
 - a. Compare Autocratic, Participative and Free rein leadership style. (06 Marks)
 - b. Discuss centralization and decentralization. (06 Marks)
 - c. What are the principles of Organizations? (08 Marks)
- 4
 - a. Define Staffing. Explain importance of staffing. (06 Marks)
 - b. Explain the difference between coordination and cooperation. (06 Marks)
 - c. Explain various steps in selection process. (08 Marks)
- 5
 - a. Write a short notes on Social responsibilities of business towards different group's. (06 Marks)
 - b. Explain Classification of Entrepreneurs. (06 Marks)
 - c. List the characteristics of Entrepreneurs. Explain any two of them. (08 Marks)
- 6
 - a. Define Social Audit and Business Ethics. (06 Marks)
 - b. Write the difference between Intrapreneur, Entrepreneur and Managers. (06 Marks)
 - c. Explain the barriers involved in Entrepreneurship. (08 Marks)
- 7
 - a. What are the steps involved in starting a Small Scale Industry? (06 Marks)
 - b. Explain the effect of WTO/GATT on Indian SSI. (06 Marks)
 - c. List some central and state level agencies which support SSI and explain one of them as to how they assist the SSIs. (08 Marks)
- 8
 - a. What are the different roles of SSI's? (06 Marks)
 - b. Explain the objectives and functions of TECSOK. (06 Marks)
 - c. What are the functions of NSIC and SIDO? (08 Marks)
- 9
 - a. Write the differences between PERT and CPM. (06 Marks)
 - b. Briefly outline the contents of a Project report. (06 Marks)
 - c. Explain the methods of Project Appraisal. (08 Marks)
- 10
 - a. Explain the need and significance of a Project report. (06 Marks)
 - b. Discuss the common errors in a Project report. (06 Marks)
 - c. What do you mean by Project feasibility study? Explain any four analysis. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.