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(10 Marks)

(10 Marks)

Fifth Semester B.E. Degree Examination, July/August 2022 Management & Entrepreneurship

Time: 3 hrs. Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

		Module-1	
1	a.	Define management and explain the characteristic of management.	(10 Marks)
	b.	Explain the various function of management.	(10 Marks)
		OR	
2	a.	Explain the purpose of planning.	(10 Marks)
	b.	Discuss the various steps in planning.	(10 Marks)
2		Module-2	(10 M = -1)
3	a.	Explain in brief the principles of organization.	(10 Marks) (10 Marks)
	b.	State the different types of organizations and explain any two.	(10 Marks)
		OR	
4	a.	Define leadership and explain the different leadership styles.	(10 Marks)
	b.	Explain the Maslow's hierarchy of needs theory of motivation.	(10 Marks)
		Module-3	
5	a.	Define Entrepreneurship and explain the stages in entrepreneurship.	(10 Marks)
	b.	What are the different types of entrepreneurs? Explain any two.	(10 Marks)
		OR	(10 Ml)
6	a.	Define Entrepreneur. Relate entrepreneur to intrapreneur.	(10 Marks) (10 Marks)
	b.	Explain the roles of entrepreneur in economic development of a nation.	(10 Marks)
		Module-4	
7	a.	List and explain the steps to start SSI.	(10 Marks)
,	b.	Identify roles of SSI in economic development.	(10 Marks)
		OR	
8	a.	Define SSI. Identify its various objectives.	(10 Marks)
	b.	Explain SISI, KIADB and KSFC.	(10 Marks)
0		Module-5	nranaration
9	a.	List the contents of a project report. Explain the need and significance of report	(10 Marks)
	b.	Explain the feasibility study in a project report.	(10 Marks)
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		OR	

Important Note: 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.

2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.

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Define Partnership and characteristics of partnership.

b. List and explain the different types of partnership.