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Fifth Semester B.E. Degree Examination, July/August 2022 Management & Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define management and explain the characteristic of management. (10 Marks)
- b. Explain the various function of management. (10 Marks)

OR

- 2 a. Explain the purpose of planning. (10 Marks)
- b. Discuss the various steps in planning. (10 Marks)

Module-2

- 3 a. Explain in brief the principles of organization. (10 Marks)
- b. State the different types of organizations and explain any two. (10 Marks)

OR

- 4 a. Define leadership and explain the different leadership styles. (10 Marks)
- b. Explain the Maslow's hierarchy of needs theory of motivation. (10 Marks)

Module-3

- 5 a. Define Entrepreneurship and explain the stages in entrepreneurship. (10 Marks)
- b. What are the different types of entrepreneurs? Explain any two. (10 Marks)

OR

- 6 a. Define Entrepreneur. Relate entrepreneur to intrapreneur. (10 Marks)
- b. Explain the roles of entrepreneur in economic development of a nation. (10 Marks)

Module-4

- 7 a. List and explain the steps to start SSI. (10 Marks)
- b. Identify roles of SSI in economic development. (10 Marks)

OR

- 8 a. Define SSI. Identify its various objectives. (10 Marks)
- b. Explain SISI, KIADB and KSFC. (10 Marks)

Module-5

- 9 a. List the contents of a project report. Explain the need and significance of report preparation. (10 Marks)
- b. Explain the feasibility study in a project report. (10 Marks)

OR

- 10 a. Define Partnership and characteristics of partnership. (10 Marks)
- b. List and explain the different types of partnership. (10 Marks)