

CBCS SCHEME

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18AE/AS51

Fifth Semester B.E. Degree Examination, June/July 2024 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Discuss the nature and characteristics of management. (12 Marks)
b. Is management smart, science or profession. Justify. (08 Marks)

OR

- 2 a. State and explain the stages in decision making. (10 Marks)
b. Differentiate between strategic and tactical planning. (10 Marks)

Module-2

- 3 a. Explain with sketch line and staff organization. (10 Marks)
b. Enlist the various sources of recruitment. (10 Marks)

OR

- 4 a. Explain the types of leadership. (10 Marks)
b. What are the essentials of sound controlling in an organization? (10 Marks)

Module-3

- 5 a. Discuss the need and purpose of business ethics in a system. (10 Marks)
b. What is a social audit? What are its objectives? (10 Marks)

OR

- 6 a. Differentiate between entrepreneur, Intreprenuer and manager. (10 Marks)
b. Elaborate on the problem faced by the entrepreneurs. (10 Marks)

Module-4

- 7 a. Define small scale industry, Ancillary industry and Tiny industry (06 Marks)
b. Explain the steps involved in starting a SSI. (14 Marks)

OR

- 8 a. What is WTO? What are its objectives? (10 Marks)
b. Explain the role and help extended by the SISI's in developing SSI's (10 Marks)

Module-5

- 9 Explain in detail the contents the contents of a project report. (20 Marks)

OR

- 10 a. Explain the process of Project appraisal. (10 Marks)
b. What are the criteria for relating a particular project, an entrepreneur should consider? (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.