

# CBCS SCHEME

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21EE61

## Sixth Semester B.E. Degree Examination, June/July 2024 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

**Note:** Answer any FIVE full questions, choosing ONE full question from each module.

### Module-1

- 1 a. Define Management. Briefly explain the levels of management. (08 Marks)
- b. Distinguish between management and administration. (06 Marks)
- c. Explain in detail Roles of a Manager. (06 Marks)

OR

- 2 a. Explain the process of decision making. (10 Marks)
- b. Differentiate between :
  - i) Strategic Planning and Tactical Planning
  - ii) Single use plans and Standing Plans. (10 Marks)

### Module-2

- 3 a. What is an organization? Explain the principles of organization. (10 Marks)
- b. List all theories of motivation and discuss about Maslow's need of hierarchy theory. (10 Marks)

OR

- 4 a. Explain span management and factors governing the span of management (contingency approach). (10 Marks)
- b. Briefly explain the steps in selection procedure. (10 Marks)

### Module-3

- 5 a. What are the major characteristics of an entrepreneur? Explain each in brief. (10 Marks)
- b. Explain the meaning of social responsibility and discuss social responsibilities of business towards different group. (10 Marks)

OR

- 6 a. Define Business Ethics. Discuss the factors that affects business ethics. (10 Marks)
- b. Discuss the classification of Entrepreneurship in brief. (10 Marks)

### Module-4

- 7 a. Discuss the impact of Globalization on small scale industries in India and the role of WTD. (10 Marks)
- b. Define SSI. Enumerate various objectives of SSI. (10 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.

OR

- 8 a. What are the objectives and functions of KIADB? (10 Marks)  
b. Write a note on single window DIC agency. (10 Marks)

**Module-5**

- 9 a. Explain various guidelines provided by the planning commission for preparation of a project report. (10 Marks)  
b. What is project network analysis? Explain in brief PERT. (10 Marks)

OR

- 10 a. Explain the project appraisal and its methods. Briefly explain any two methods. (10 Marks)  
b. What are the major errors generally made by entrepreneurs during formulating project report? (10 Marks)

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