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Eighth Semester B.E. Degree Examination, June/July 2024

Transport and Logistics Management

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain the characteristics and functions of logistic management. (10 Marks)
b. List and explain scope and nature of logistic management. (10 Marks)

OR

- 2 a. What is MIS? Explain the constituents of MIS with block diagram. (10 Marks)
b. What is human resource management? Explain its objectives. (10 Marks)

Module-2

- 3 a. Define managerial economics. Explain scope and managerial economics. (10 Marks)
b. What is Financial Accounting? Explain the importance of financial accounting. (10 Marks)

OR

- 4 a. What is Cost and Management accounting? Differentiate between cost and management accounting. (10 Marks)
b. What are the types of shares? Explain. (10 Marks)

Module-3

- 5 a. What is international trade? List the advantages and disadvantages. (10 Marks)
b. Explain the documents and policies of import and export of goods and services. (10 Marks)

OR

- 6 a. Define Multimodal transportation. List its advantages and challenges. (10 Marks)
b. Define operation management. Explain its importance. (10 Marks)

Module-4

- 7 a. What is Operation Research? Explain its scope in logistic management. (10 Marks)
b. Define research methodology. How it is useful in logistic management? Explain. (10 Marks)

OR

- 8 a. Explain different types of strategies with relevant examples. (10 Marks)
b. Write a note on International marketing. (10 Marks)

Module-5

- 9 a. What do you mean by port and terminal management? Explain. (10 Marks)
b. What is the importance of post marketing and services? (10 Marks)

OR

- 10 a. What are the types of port ownership? Explain. (10 Marks)
b. Write a note on port management development. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8=50, will be treated as malpractice.